



American Horsewoman's Challenge

FOR IMMEDIATE RELEASE
May 15, 2014

Parelli Natural Horsemanship to Honor North America's Horsewomen

Company joins in supporting female trainers as sponsor of American Horsewoman's Challenge™

Fall City, Wash. - NWNHC Productions has announced that Parelli Natural Horsemanship, Inc., of Pagosa Springs, Colo., is demonstrating their support of North America's horsewomen as a sponsor of the American Horsewoman's Challenge. The Challenge is the first-of-its-kind event to recognize and honor the contribution women are making to training North America's pleasure horses. During the Challenge Finals, Linda Parelli will do an educational session showing what horse owners do to "out the bad, instead of the good" in their horses... and how easy it is to change that. She will also judge the Freestyle competition during the event, October 3-5 in Guthrie, Okla.

"Pat and Linda Parelli have done so much to change the way the world interacts with and trains their horses," said Challenge Producer Jim "Hutch" Hutchins. "We are honored to have Linda join us to celebrate the 'Year of the Horse Woman' and share her insights."

Over the past 30 years, Parelli Natural Horsemanship has revolutionized the way many horse owners train their horses. It has become an internationally recognized horse training model that uses horse psychology to get to the mind and heart of the horse. Linda and Pat Parelli have shown how to solve problems and reach goals by making the horse a friend and partner. As teachers, the Parellis have empowered riders, teachers and trainers all over the world.

Also lending support to the American Horsewoman's Challenge are Tarter Farm & Ranch Equipment, Miller International Inc., makers of Cinch Jeans and Shirts and Cruel Denim apparel, Farm to Feet, manufacturers of 100% U.S. Merino wool socks, Saddle Up Magazine, Western Canada's premier horse magazine, and the NWNHC Store, among others. Sponsorship and Exhibitor opportunities are available to other companies who wish to show their support of North America's horsewomen by visiting the Horsewoman's Challenge website at <http://horsewomanschallenge.com>.

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About the Challenge:

Horsewomen from the U.S. and Canada have six-months to train a young horse for a cross-discipline tournament in the combined equestrian skills of Cowboy Dressage,™ Ranch/Trail Versatility and Liberty. The top ten finishers split a purse worth \$28,000. Horse enthusiasts and fans can learn more about the Challenge and follow the competitors' journeys by reading the competitor blogs at the Horsewoman's Challenge website and following the American Horsewoman's Challenge on Facebook. Fans can also become members of the American Horsewoman's Challenge Remuda Club to receive inside information, training tips from the competitors, prizes from the sponsors, and discount tickets and preferred seating at the Finals.

MORE...

About NWNHC Productions:

NWNHC Productions is a division of the Northwest Natural Horsemanship Center, LLC based in Fall City, Wash. The Center conducts equestrian education classes and seminars, sponsors clinics with renown clinicians and offers professional development internships for students looking to make horse training and education their career. The company also retails equestrian equipment and supplies for those who prefer a “natural horsemanship.”

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